



BREAD: AN EVERYDAY MIRACLE

Once merely a basic foodstuff, bread has now become a brand-name product with ever more varieties and suppliers. But do we know what we are actually eating every day? The film BREAD: AN EVERYDAY MIRACLE takes us on an enlightening journey into the world of bread and its production today. We meet traditional artisan bakers and cereal farmers who can vouch for quality and sustainable ingredients. Director Harald Friedl also shows us the baking factories of transnational food corporations, who go to great technological lengths on their mission to recreate authentic taste. Industrially produced bread is fast becoming an artificial product. How can the craft of baking survive? And what will the bread of the future be like?

Category	Documentary
Original title	Brot - Das Wunder das wir täglich essen
Director	Harald Friedl
Production	NAVIGATOR FILM Produktion
Format	Full HD, DCP
Runtime	94 min
Production Year	2020
Broadcaster	ZDF, ORF
Language	German, English, French
Subtitled Versions	English, German
Country	Austria, Germany
Genre	Economy, Food, Health, Nature & Environment, Society

Quotes & Other

Theatrical release Germany (Real Fiction), Austria (Filmladen)

