

KONSTANTIN GERIC



DESIGN IS WORK

a documentary by GEREON WETZEL
photography DANIEL SAMER
music by YOU + YOUR D.METAL FRIEND
sound design and re-recording JÖRG ELSNER
color grading FABIAN SPANG
produced by INGO FLIESS
an IF... PRODUCTIONS film
with funding from FFF BAYERN
distributed by MAGNETFILM





KONSTANTIN GRICIC - DESIGN IS WORK

DIRECTOR Gereon Wetzel PRODUCTION if... Productions FORMAT Made for TV
 CATEGORY Documentary LANGUAGE German, English, Italian SUBTITLED VERSIONS English YEAR 2016
 RUNTIME 53min COUNTRY Germany GENRE Art/Culture, Design, Biography

SYNOPSIS

With his studio »Atelier Konstantin Grcic Industrial Design«, Konstantin Grcic is at the forefront of product and furniture design. His clients list reads like a who's who of international brands: Vitra, Magis, Iittalla, Krups, Lamy, Muji, Hugo Boss, Rado, Audi, among others. He is considered one of the most innovative and profound contemporary designers and thinkers worldwide. Many of his designs are already in the collections of the Museum of Modern Art (New York) and Centre Georges Pompidou (Paris), such as his design icon »Chair_One«, or his lamp »Mayday«, a portable floor or suspended lamp made of plastic, reminiscent of the illumination devices found in an auto repair shop. Grcic argues at a certain remove from such terms as aesthetics of form, or comfort, using such expressions as narration, context, surrounding space. His focus is on human beings and their environment; the things with which they surround themselves, and that surround them. »Konstantin Grcic - Design is Work« provides clear insight into the world of design, as it guides the audience toward a more aware handling of the objects surrounding them.

DIRECTOR'S BIO

Gereon Wetzel is born 1972 in Bonn (Germany). M.A. in Prehistory and Archaeology at the Heidelberg University. Studies from 2000 to 2006 at the Munich Film School (department of documentary). He lives and works as filmmaker, author and lecturer in Munich. He is also the co-director of »Carlos Saura – Photographer« (2017)

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