

• MAGNETFILM •

INTERNATIONAL SALES

MY NAME IS SALT

A FILM BY FARIDA PACHA



WRITTEN AND DIRECTED BY FARIDA PACHA CINEMATOGRAPHY LUTZ KONERMANN EDITING KATHARINA FIEDLER MUSIC MARCEL VAID
LOCATION SOUND SANJEEV GUPTA, RAMESH BIRAJDAR SOUND EDITING AND MIX FLORIAN EIDENBENZ GRADING PATRICK LINDENMAIER
PRODUCED BY LUTZ KONERMANN AND FARIDA PACHA / LEAFBIRD FILMS

SUPPORTED BY BTS INVESTMENT ADVISORS LTD., SATA FOUNDATION (WWW.MADONNAGASAKI.ORG) BINGER DOC LAB RENÉ DA ROLD
GOETHE INSTITUT/MAX MUELLER BHAVAN MUMBAI IDFA BERTHA FUND EIDGENÖSSISCHES DEPARTEMENT DES INNERN/BUNDES-
AMT FÜR KULTUR EIDGENÖSSISCHES DEPARTEMENT FÜR AUSWÄRTIGE ANGELEGENHEITEN/DEZA



MYNAMEISSALT.COM

My Name is Salt



Original Title *n/a* Director *Farida Pacha* Production *Leafbird Films GmbH* Format *Made for Cinema*
 Runtime *58 / 92 Min* Category *Documentary* Language *Gujarati* Subtitled Versions *English, French, German, Spanish*
 Country *Switzerland, India* Year *2013* Genre *Human Interest, People & Society, Nature, Culture*

Synopsis

Year after year, Sanabhai brings his family to a seasonal saline desert in Gujerat India, where they harvest what they proudly proclaim to be the world's whitest salt, using the same painstaking, manual techniques as generations before them. Hardship and exploitation loom large in this film, but director Farida Pacha lets this speak for itself, instead fixing her gaze on the poetry and ritual of Sanabhai and his family's existence. Exquisite camerawork and a haunting score help Pacha expose the austere beauty of the subject.

Selected Press and Jury Clippings

»This stunningly poised portrait of a season's salt-panning ... [is] a meditative, immersive picture of labour as an act of faith, made with striking flair and beauty.« – Sight & Sound

»A beautifully-crafted meditation on the grueling work of salt production. (...) Director Farida Pacha and her cinematographer Lutz Konermann manage to distill this process into something exquisite, a film crystalline in its austere purity, like the commodity of the title.« – Hollywood Reporter

»Made with intimacy and compassion, the winning film (...) is never less than intriguing and gently fascinating. A beautifully observed film that takes the viewer on an absorbing journey into a strange and striking world.« – Jury Statement IDFA Award for First Appearance

Director's Bio

Farida Pacha was born on June 6, 1972 in Bombay. After obtaining a MFA in filmmaking at Southern Illinois University, USA, she has made several experimental, educational and documentary films. Her documentary THE SEED-KEEPERS won the 2006 Indian National Film Award. MY NAME IS SALT is her feature length documentary debut.

Selected Festivals & Awards

- *»IDFA Award for First Appearance« IDFA Amsterdam (2013)*
- *»Best Documentary Feature Film« Edingburgh Int'l Film Festival (2014)*
- *»Firebird Award« 38. Hong Kong Int'l Film Festival (2014)*
- *»German Camera Award« Deutscher Kamerapreis (2014)*
- *»First Price of the Jury« Documenta Madrid (2014)*
- *Los Angeles FF, Melbourne IFF, Message to Men, Viennale, ...*